Calendar No. 542

97TH CONGRESS
2d Session

SENATE

REPORT
No. 97-382

UNITED STATES TRAVEL AND TOURISM ADMINISTRATION

MAY 5 (legislative day, APRIL 13), 1982.—Ordered to be printed

Mr. PACKWOOD, from the Committee on Commerce, Science, and Transportation, submitted the following

REPORT

[To accompany S. 2261]

The Committee on Commerce, Science, and Transportation, to which was referred the bill (S. 2261) to authorize funds for the United States Travel and Tourism Administration for fiscal year 1983, having considered the same, reports favorably thereon without amendment and recommends that the bill do pass.

PURPOSE OF BILL

The bill, as reported, would authorize $10.5 million for fiscal year 1983 for the U.S. Travel and Tourism Administration (USTTA). This is done by amending section 304 of the International Travel Act of 1961.

BACKGROUND AND NEEDS

The current authorization for the U.S. Travel and Tourism Administration expires on September 30, 1982. A new authorization is required if the USTTA's activities are to continue.

The USTTA is currently authorized at $7.6 million for 1982. The agency's budget has dropped by 40 percent since 1979. The Committee feels that a minimum of $10.5 million is necessary if the agency is to properly carry out the duties Congress mandated in the National Tourism Policy Act (Public Law 97-63).

During hearings on this subject in February the Committee received a wide range of suggestions regarding authorization levels for the U.S. Travel and Tourism Administration. These suggestions went from a low of $10 million for fiscal year 1983 to a high of $50 million. Since these proposals were submitted by people with exten-

89-010 O

S263-10

sive marketing experience, the Committee places great weight on their estimates of what the USTTA will need to carry out its marketing duties.

The Committee also received testimony from the Commerce Department which confirmed that the 1983 funding request of $5.033 million would not provide sufficient funds for the agency to carry out any of the programs Congress has mandated.

Legislative History

S. 2261 was introduced by Senator Pressler on March 23, 1982. It was cosponsored by Senators Cannon, Long, Inouye and Leahy.

Oversight hearings on international tourism and the role of the USTTA were held on February 24 and 25, 1982. Suggestions on appropriate authorization levels were solicited at these hearings. The bill was ordered reported (without amendment) by the full Committee on April 22, 1982 by unanimous vote.

Estimated Costs

In accordance with paragraph 11(a) of rule XXVI of the Standing Rules of the Senate and section 403 of the Congressional Budget Act of 1974, the Committee provides the following cost estimate, prepared by the Congressional Budget Office:

U.S. Congress,
Congressional Budget Office,
Washington, D.C., April 26, 1982.

Hon. Bob Packwood,
Chairman, Committee on Commerce, Science and Transportation, U.S. Senate, Dirksen Senate Office Building, Washington, D.C.

Dear Mr. Chairman: Pursuant to Section 403 of the Congressional Budget Act of 1974, the Congressional Budget Office has prepared the attached cost estimate for S. 2261, a bill to authorize funds for the United States Travel and Tourism Administration for fiscal year 1983.

Should the Committee so desire, we would be pleased to provide further details on this estimate.

Sincerely,

Alice M. Rivlin, *Director.*

Congressional Budget Office—Cost Estimate

April 26, 1982.

1. Bill number: S. 2261.
2. Bill title: A bill to authorize funds for the United States Travel and Tourism Administration for fiscal year 1983.
3. Bill status: As ordered reported by the Senate Committee on Commerce, Science and Transportation, April 22, 1982.
4. Bill purpose: S. 2261 authorizes $10.5 million to carry out the activities of the United States Travel and Tourism Administration (USTTA) for fiscal year 1983. 1982 appropriations to date for USTTA are $7.6 million. The President's budget includes a $5.0 million request for this purpose in 1983.

5. Cost estimate:

	Millions
Authorization level:	
Fiscal year:	
1983	$10.5
1984	
1985	
1986	
1987	
Estimated outlays:	
Fiscal year:	
1983	5.8
1984	3.3
1985	1.4
1986	
1987	

Including outlays from prior years' budget authority, 1983 outlays for USTTA would be approximately $8.1 million.

The costs of this bill fall within budget subfunction 376.

6. Basis of estimate: For purposes of this estimate it was assumed that the amount authorized in the bill would be appropriated prior to the beginning of fiscal year 1983. Outlays reflect historical spending patterns.

7. Estimate comparison: None.

8. Previous CBO estimate: None.

9. Estimate prepared by: Mary Maginniss.

10. Estimate approved by:

JAMES L. BLUM,
Assistant Director for Budget Analysis.

REGULATORY IMPACT

In accordance with paragraph 11(b) of rule XXVI of the Standing Rules of the Senate, the Committee provides the following evaluation of the regulatory impact of the legislation:

The bill would merely reauthorize existing programs of the U.S. Travel and Tourism Administration for fiscal year 1983. It would make no changes in those programs. Therefore the bill will have no impact on the number of individuals or businesses subject to Federal regulation, personal privacy, or Federal paperwork.

SECTION-BY-SECTION ANALYSIS

The bill has only one section which authorizes $10.5 million for the United States Travel and Tourism Administration for fiscal year 1983.

CHANGES IN EXISTING LAW

In compliance with paragraph 12 of rule XXVI of the Standing Rules of the Senate, changes in existing law made by the bill, as reported, are shown as follows (existing law proposed to be omitted is enclosed in black brackets, new material is printed in italic, existing law in which no change is proposed is shown in roman):

SECTION 304 OF THE INTERNATIONAL TRAVEL ACT OF 1961

SEC. 304. For the purpose of carrying out this Act there is authorized to be appropriated an amount not to exceed $8,600,000 for the fiscal year ending September 30, 1982, *and $10,500,000 for the fiscal year ending September 30, 1983.* Funds appropriated under this section for printing of travel promotion materials are authorized to be made available for 2 fiscal years.

O